

YANCHEP LAGOON

Perth's Coastal Jewel



VISION STATEMENT

Yanchep Lagoon is Perth's coastal jewel. Its spectacular natural beauty and relaxed atmosphere are treasured by generations past and present.

A sustainable coastal hub, immerse dune parklands and an ever-changing cultural calendar enrich the Lagoon experience and resonate with locals and visitors alike. It's a place that delights the senses and restores the soul.

PLACE DRIVERS

KEEP IT NATURAL

The Lagoon is a place where nature shines. It will celebrate the beauty and biodiversity of its environment by touching the ground lightly and providing an immersive connection between people and nature.

KEEP IT SPECIAL

The Lagoon will resist the usual. It will embrace a different look and feel to other coastal destinations by emphasising the natural features and local stories that make it unique.

KEEP IT LOCAL

The Lagoon is integral to the Yanchep way of life. It will grow and flourish as a place for daily rituals with a strong community identity that both residents and tourists can appreciate.

KEEP IT SIMPLE

The Lagoon is a destination where everyone feels welcome. It will draw from its rugged history to build an **honest and unpretentious character** that is reflected in its buildings, landscape and activities.

